BUILDING ON LEISURE

19743
www.palmhillsdevelopments.com

PALM CLUB AWAITS YOU

19743
www.palmhillsdevelopments.com
LETTER FROM THE CHAIRMAN

Inspiration, motivation, passion and perspective. Every day we follow those values with dedication to enlighten and entertain our HORSE TIMES readers and, perhaps, to leave a lasting mark.

Attending the Alltech FEI World Equestrian Games 2014 in Normandy left me amazed after watching the riders at close quarters. Their ability to rise to the necessary competitive level of this event, the feeling of despondence on a bad competition day, and the hope for a better new day demonstrated each competitor’s strength, resilience, and character in a very inspiring way. Eye-catching fence designs featuring the region of Normandy were creative and not your usual logo-branded jumps. Normandy on its own was fabulous; Deauville, Honfleur, Arromanche and Caen were all breath-taking venues for this important event.

Moments from the Games including the nerve-wracking halts, near falls, and falls during the cross-country and the tremendous mental pressure on the riders of the final top four in show jumping were exhilarating where Frederic Cottier, the show jumping course designer, displayed his wealth of expertise and ability in designing such competitive and technical, yet safe, courses.

Every day of the Games we stayed up till after midnight to record, compile and organise all of these special moments and share some of our work efforts on our Social Media channels. The look of the courses and fences, the expressions on the faces of every enthusiast cheering for his friend or countryman or favourite riders - all of those glorious moments are gone, but are still captured on our files.

After going through 38,000 photographs taken in Caen, we bring back and document those fine moments and put them together for you in print. Those legendary riders mounting their amazing horses. Sons, fathers, mothers, daughters, supporters and fans who experienced the pressure and the glory can read and share this Edition, and with friends and family they can reminisce about the beauty and competitiveness of the Games. We, as HORSE TIMES in collaboration with Jacques Toffi and Baroness Ludwiga von Korff, are honoured to bring you these priceless memories.

Social Media is fast, it’s provocative and it enables one to share instantaneously. Yet a book is a lifetime friend that one can go back to and find enjoyment in, and which holds important memories and images decades after. We hope that you will enjoy this look back at the seventh World Equestrian Games.

KHALED ASSEM
The French Horse Industry within reach

Equestrian Sports
Horse Races

Research
Equipment

Know-How
Breeding

Leisure
Traditions

The French Horse Connexion
www.chevalunic.fr

The best way to step into
the French Horse Industry
www.chevalunic.fr
JACQUES TOFFI:
The very multi-cultural and internationally renowned Jacques Toffi put aside his Sea Captain career and took on professional photography in 1985. After travelling the globe on sea and on land, Toffi started his career in professional equestrian photography by taking photos of polo players in Hamburg and followed that by specialising in other equestrian disciplines. For more than 30 years now, he has been presenting perfect instants, unconventional perspectives, and the vitality and beauty of equestrian sports through his photography in over 36 published hard-cover volumes. With his years of expertise, and after his contributions to HORSE TIMES since 2007 and to our 2012 London Olympics Edition, we once again are honoured to collaborate with Toffi in this Edition.

During the Alltech FEI World Equestrian Games 2014 in Normandy, we diligently worked alongside Toffi. And although several challenges were faced during the course of our daily endeavours, the calibre of the sport and competitions made the French experience worthwhile.

LUDWIGA VON KORFF:
Baroness Ludwiga von Korff began working as a professional photographer in Hamburg in 2003. A mother of four, von Korff is a very versatile individual and completed her studies in German literature, philosophy, history and Hippotherapy. Later after raising her family, she was able to dedicate herself to the study of the art and technique of photography and her love of horses drew her to equestrian photography. It was Jacques Toffi who mentored her in the nuance of perfect moment and placement to achieve action and emotion in her equine images. In 1998 she established Förderzentrum, a riding centre that enables horse-motivated students with special needs to relate more successfully to others and to have control over their lives. And in 2012, she received the Federal Republic of Germany’s Order of Merit from Federal President Christian Wulff in honour of her social and cultural achievements.

In this special edition of HORSE TIMES, we document Toffi’s and von Korff’s artistic talents, the manner in which they capture the outstanding technical performance by athlete and horse, and the dramatic emotions through unforgettable moments and experiences from the seventh World Equestrian Games.
AN UNPRECEDENTED 74 DELEGATIONS PARTICIPATED IN THE GAMES IN NORMANDY. ATHLETES COMPETED AGAINST EACH OTHER IN THE EIGHT OFFICIAL FEI DISCIPLINES: JUMPING, DRESSAGE, EVENTING, ENDURANCE, DRIVING, PARA-DRESSAGE, VAULTING AND REINING.
Trade! Wherever you are
The new Beltone Trade app for iPhone, making the stock market portable

GET THE BROKERAGE SERVICE YOU DESERVE
www.belonetrade.com

- Trade online
- Cash transfer
- Live market feed
- News update

Moving forward..

For more information
16422
www.belonetrade.com
THE SHOW JUMPING COURSES AND FENCES AT THE GAMES WERE DESIGNED BY FRÉDÉRIC COTTIER. THE INDIVIDUAL FENCES, WHICH CELEBRATED THE BEST OF NORMANDY, AND THE EVENT’S SPONSORS INCLUDED A NOD TO THE PREVIOUS AND FUTURE WORLD EQUESTRIAN GAMES VENUES.
DANIEL DEUSser ON CORNET D’AMOUR, GERMANY

LUDGER BEERBAUM ON CHIARA, GERMANY

GERMANY’S NATIONAL SHOW JUMPING TRAINERS, OTTO BECKER AND HEINRICH-HERMANN ENGEMANN
HH PRINCE FAISAL AL SHALAN ON TALAN, SAUDI ARABIA

SAUDI EQUESTRIAN’S MANAGING DIRECTOR ZIYAD ABDULJAWAD, SAUDI ARABIA

SAUDI EQUESTRIAN’S CHEF D’EQUIPE ROGIER VAN IERSEL, NETHERLANDS
KATHARINA OFFEL ON CHARLIE, UKRAINE

KEVIN STAUT ON REVUEUR DE HURTEBISE, FRANCE

SCOTT BRASH ON HELLO SANCTOS, GREAT BRITAIN
EMILE HENDRIX, NETHERLANDS

RINGMASTER PEDRO CEBULKA, GERMANY
PÉNÉLOPE LEPREVOST ON FLORA DE MARIPOSA, FRANCE

SHEIKH ALI AL THANI ON VIENNA OLYMPIC, QATAR

MICHAEL WHITAKER ON VIKING, GREAT BRITAIN
SWEDEN’S ROLF-GÖRAN BENGTSSON SPOILED HIS CHANCES IN THE FIRST ROUND OF THE FINAL FOUR WITH A HANDICAP OF FOUR FAULTS ON HIS OWN HORSE CASALL ASK
THE USA’S BREEZE MADDEN, THE ONLY RIDER IN THE FINAL FOUR TO HAVE CONTESTED A WORLD GAMES FINAL BEFORE (IN 2006 IN AACHEN), HAD A FENCE DOWN IN EACH SUBSEQUENT ROUND.
FRANCE’S PATRICE DELAVEAU ON HIS HORSE ORIENT EXPRESS CLEARED HIS ROUND BUT HAD NOTCHED UP AN EXPENSIVE ONE-PENALTY TIME FAULT IN THE FINAL FOUR WHEN CASALL ASK HAD STOPPED THE CLOCK LESS THAN A SECOND OVER THE 64-SECOND OPTIMUM.

THIS EXTINGUISHED ANY HOPE THE FRENCHMAN MAY HAVE HAD OF FORCING THE LEADING RIDER WITH NO FAULTS, THE NETHERLANDS’ JEROEN DUBBELDAM - INTO A JUMP-OFF.
THE NETHERLANDS’ JEROEN DUBBELDAM ON HIS OWN HORSE ZENITH EARNED HIMSELF THE TITLE WORLD CHAMPION 2014 IN STUNNING STYLE BY BANKING FOUR CLEAR ROUNDS ON FOUR DIFFERENT HORSES.
TEAM WORLD CHAMPIONS: BRONZE FOR FRANCE, SILVER FOR THE USA AND GOLD FOR THE NETHERLANDS


INDIVIDUAL WORLD CHAMPIONS: BRONZE FOR BEEZIE MADDEN, SILVER FOR PATRICE DELAVEAU AND GOLD FOR JEROEN DUBBELDAM
“ALLOW YOUR HORSE TO BE BRILLIANT. HE CANNOT BE MADE TO. IT MUST COME FROM WITHIN, BECAUSE OF HIS CONFIDENCE AND PRIDE IN HIMSELF AND HIS RESPECT (NOT FEAR) FOR HIS RIDER.” – NICK HARTOG
THE VERY ANIMATED JOSE ANTONIO GARCIA MENA ON NORTE LOVERA, SPAIN
TEAM GERMANY’S SIXTH WORLD EQUESTRIAN GAMES
TITLE: ISABELL WERTH, FABIANNE LÜTKEMEIER, HELEN LANGEHANENBERG AND KRISTINA SPREHE.
GERMANY’S NATIONAL DRESSAGE TRAINER, MONICA THEODORESCU
ULLRICH AND BIANCA KASSELMANN, GERMANY

PAUL SPREHE, GERMANY
KLAUS ROESER, GERMANY
NATHALIE ZU SAYN-WITTGENSTEIN ON DIGBY, DENMARK

MICHAEL EILBERG ON HALF MOON
DELPHI, GREAT BRITAIN

KRISTINA SPREHE ON DESPERADOS, GERMANY
THE SEVENTH WORLD EQUESTRIAN GAMES TOOK PLACE DURING THE “SELFIE” GENERATION. HERE, THE BRONZE MEDALLISTS TEAM NETHERLANDS OF EDWARD GAL, HANS PETER MINDERHOUD, ADELINDE CORNELISSEN AND DIEDERIK VAN SILFHOUT, TAKE A JUBILANT ONE. THIS WAS THE NETHERLANDS’ FOURTH WORLD TITLE.
EIGHT-TIME OLYMPIC MEDALLIST AND NINE-TIME WORLD EQUESTRIAN GAMES MEDALLIST, GERMANY’S ISABEL WERTH DIDN’T COMPETE IN THE FINAL INDIVIDUAL DUE TO HER HORSE BECOMING LAME.
TEAM GREAT BRITAIN’S SECOND WORLD TITLE, SILVER: CARL HESTER, MICHAEL EILBERG, CHARLOTTE DUJARDIN AND GARETH HUGHES.
BRITISH DRESSAGE WONDERS VALEGRO AND CHARLOTTE Dujardin added two world championship titles to their collection at Normandy: Grand Prix Special and Freestyle. Dujardin currently holds the complete set of the available individual elite dressage titles: the individual Olympic Freestyle, World Freestyle and Grand Prix Special, and European Freestyle and Grand Prix Special titles. She's the first, and to date the only, rider to hold this complete set of titles at the same time.
JESSICA MICHEL ON RIVERA DE HUS, FRANCE

MANUEL TAVARES DE ALMEIDO ON VINHESTE, BRAZIL

MORGAN BARBANCON ON PAINTED BLACK, SPAIN
“THE SECRET IN RIDING IS TO DO ONLY A FEW THINGS BUT TO DO THEM RIGHT.” – NUNO OLIVIERA
VALENTINA TRUPPA ON FIXDESIGN ERMO DEL CASTEGNO, ITALY

ALEXANDRE AYACHE ON LIGHTS OF LONDONDERRY, FRANCE

JUDY REYNOLDS ON VANCOUVER, IRELAND

YASSINE RAHMOUNI ON FLORESO NRW, MOROCCO

DONG SEON KIM ON BUKOWSKI, KOREA
INDIVIDUAL FREESTYLE MEDALLISTS: BRONZE FOR ADELINDE CORNELISSEN, SILVER FOR HELEN LANGEHANENBERG AND GOLD FOR CHARLOTTE DUJARDIN.
BUILDING ON PROGRESS

GOLF EXTENSION COMING ALIVE
“EVENTING CROSS-COUNTRY: THREE PHASES, TWO HEARTS, ONE PASSION.”
NEW ZEALAND’S LUCY JACKSON ON WILLY DO. THE DIFFICULT CONDITIONS FOR EVENTERS WERE NO SURPRISE AFTER PERSISTENT RAIN SOAKED THE AREA AROUND THE TRACK AT HARAS DU PIN FOR DAYS LEADING UP TO THE CROSS-COUNTRY COMPETITIONS.
EVENTING INDIVIDUAL MEDALLISTS:
BRONZE FOR WILLIAM FOX-PITT, SILVER
FOR MICHAEL JUNG AND GOLD FOR
SANDRA AUFFARTH.
THE DIFFICULT CROSS-COUNTRY COURSE TOOK ITS TOLL ON BOTH RIDERS AND HORSES AS SEEN HERE: JORIS VAN SPRINGL ON LILLY DES AULNES, BELGIUM
THE SLIGHTEST MISCALCULATION IN CROSS-COUNTRY CAN COST MEDALS, AS WELL AS POSSIBLY LIVES. THE STEED CAME THROUGH.
EVENTING TEAM MEDALLISTS: GOLD FOR GERMANY, SILVER FOR GREAT BRITAIN AND BRONZE FOR THE NETHERLANDS.
EVEN THOUGH THE CONDITIONS WERE DIFFICULT DURING THE EVENTING CROSS-COUNTRY DAY, THOUSANDS OF SPECTATORS TRAVELLED TO HARAS DU PIN TO WATCH THE RIDERS.

THE HORSE TIMES TEAM, JACQUES TOFFI WITH NADA H. ABDELMONIEM AND AYA AMR, WERE PRESENT AT HARAS DU PIN AT 6 AM. BY THE TIME THE COMPETITIONS WERE CONCLUDED AT 4 PM, THEY WERE DRAGGING THEIR FEET AND EQUIPMENT BACK TO THE CAR.
Building for the Future

Beltone Financial is committed to driving Egypt's economic growth.

INVESTMENT BANKING
PRIVATE EQUITY
ASSET MANAGEMENT
SECURITIES BROKERAGE
RESEARCH

Tel: +202 3306 1160 or 16422
www.beltonefinancial.com
A SCENIC BUT RAIN-SOAKED ENDURANCE COURSE PREVENTED MOST STARTERS FROM COMPLETING THE CHALLENGING RACE.
FOR THE 160KM RACE, THERE WERE SIX LOOPS AND RIDERS WERE REQUIRED TO BE MORE PATIENT BEFORE ATTEMPTING A BREAKAWAY. SEVERAL DAYS OF RAIN IN SARTILLY RESULTED IN STICKY MUD AND A DEEP FOOTING COURSE, AND ALTHOUGH 166 COMPETITORS BEGAN THE COURSE, ONLY 35 FINISHED.
THE CROWN PRINCE OF DUBAI, HH SHEIKH HAMDAN BIN MOHAMMED AL MAKTOUM AND YAMAMAH WERE THE FIRST COMBINATION TO CROSS THE FINISH LINE OF THE 160KM RACE. THE YOUNG SHEIKH AND HIS TOUGH 15-YEAR-OLD ARABIAN MARE HELD THE LEAD FROM START TO FINISH, AND HIS FATHER, RULER OF DUBAI HH SHEIKH MOhamMered AL MAKTOUM, WAS THERE TO WATCH IT ALL.
THE RACE BEGAN AT 7 AM WITH MANY OF THE COMPETITORS SPORTING HEADLAMPS ATTACHED TO THEIR HELMETS TO SHOW THEM THE WAY. THE PROBLEMS ON THE COURSE STARTED EARLY ON THE FIRST OF THE FIVE LOOPS. BECAUSE THE COURSE TRAVELLED OVER VARIED TERRAIN, INCLUDING BEACHES, MARSHES, GRASSY FIELDS AND PAVED ROADS THROUGH TINY VILLAGES, MANY COMPETITORS FOUND THEIR HORSES SLIPPING AND FALLING.
THE HOME TEAM, FRANCE, WAS AMONG THE FAVOURITES TO WIN A MEDAL, AND THEY ACHIEVED ENDURANCE SILVER; JEAN-PHILIPPE FRANCES, RIDING THE YOUNGEST HORSE ON THE FRENCH TEAM SHOWED THE WAY TO DENIS LE GUILLOU, FRANCK LAOUSSE, NICOLAS BALLARIN AND ROBIN CORNELY. SPAIN TOOK GOLD, AND SWITZERLAND TOOK BRONZE.
ENDURANCE INDIVIDUAL WINNERS: BRONZE FOR ABDULRAHMAN SAAD AL SULAITIEN ON KOHEILAN KINCSO, QATAR - SILVER FOR MARIJKE VISSE ON LAIZA DE JALIMA, NETHERLANDS, AND GOLD FOR HH SHEIKH HAMDAN BIN MOHAMMED AL MAKTOUM ON YAMAMAH, UAE.
SOME HISTORIANS POSIT THAT HORSES WERE DRIVEN LONG BEFORE THEY WERE RIDDEN AND, THEREFORE DRIVING MAY BE THE OLDEST COMPETITIVE EQUESTRIAN SPORT YET IT CONTINUES TO THRIVE IN THE 21ST CENTURY. DRIVERS SIT ON A VEHICLE DRAWN BY A SINGLE HORSE OR PONY AND A PAIR OR A TEAM OF FOUR. THEY FACE THREE TRIALS: DRESSAGE, MARATHON AND OBSTACLE DRIVING. AT THE WORLD EQUESTRIAN GAMES, ONLY TEAMS OF FOUR HORSES COMPETE.
DRESSAGE DRIVING INVOLVES PERFORMING A SEQUENCE OF COMPULSORY FIGURES WITHIN A 100 X 40 METRE RECTANGLE. MOVEMENTS, WHICH MUST BE EXECUTED FROM MEMORY, INCLUDE SPEED AND GAIT TRANSITIONS, CIRCLES OF DIFFERENT SIZES AND HALTS.
MIROSLAV MATUSKA, SLOVAKIA
ALBANIA ARABIAN STUD
CELEBRATING EIGHT DECADES OF ACHIEVEMENTS

2013 marks the 80th anniversary of Albadeia Arabian Stud as the oldest running private breeding Programme of Egyptian Arabian horses in the world.

Recipient of the 2013 inaugural ‘Pyramid Society Milestone Award’ in recognition of its 80th anniversary and its contribution to Egyptian Arabian horses.

Recipient of the prestigious 2013 Arabian Horse Breeders Association ‘Lifetime Achievement Award’ in recognition of its contribution to Arabian horses.

THE INFLUENCE OF ALBANIA HORSES HAS REACHED BREEDERS WORLDWIDE AND IS REIGNED NATIONAL AND INTERNATIONALLY.

www.albadeia.net/home.htm
Albadeia Stud
DRIVING MARATHON IS A COMPETITION WITH A VEHICLE DRAWN BY A SINGLE HORSE OR PONY, OR BY A PAIR OR TEAM OF FOUR, RUN OVER A COURSE INCLUDING NATURAL HAZARDS AND SHARP TURNS, WATER AND ARTIFICIAL STEEP HILLS. IT TESTS THE HORSES’ FITNESS AND STAMINA AND THE DRIVER’S JUDGMENT OF PACE AND HORSE CONTROL.

GEORG VON STEIN, GERMANY
Pay your excess baggage through your miles

Redeem miles from your EGYPTAIR PLUS card to pay for your excess baggage for more info visit us at www.egyptairplus.com

Fly more Fly free

SOFITEL CAIRO EL GEZIRAH. THE ART OF UNIQUE EXPERIENCES.
Dive into the delights of SOFITEL CAIRO EL GEZIRAH, an island oasis embraced by the Nile and infused by the vibes of the Egyptian capital. Enter a world with a monumental chic of sunlight and splendor of timeless design. Discover all our MAGNIFIQUE addresses in over 40 countries on www.sofitel.com
In 2006 para-equestrian sport joined the ranks of the other seven disciplines regulated by the FEI, with national and international competitions for dressage and driving for individuals with an impairment. The first time for the sport to be included in the World Equestrian Games was in Kentucky, in 2010.

Grade III
Para-dressage riders are classified based upon their functional abilities. Doctors and physiotherapists evaluate a rider’s muscular strength and/or coordination and determine that rider’s functional profile. This profile decides the “grade” in which the athlete will compete.

There are five grades in para-dressage: IA, IB, II, III and IV. Each grade is comprised of different functional profiles, which allows the athletes of those profiles to compete and be judged fairly on their abilities. Saddles, bridles and boots may be modified according to riders’ physical or mental impairments. And, just like any other discipline, para-dressage riders have to qualify to compete at the Games. Scoring is the same as standard dressage.

Team competition: Bronze for the Netherlands, Silver for Germany and Gold for Great Britain.
GRADE IA
BRONZE FOR LAURENTIA TAN ON RUBEN JAMES, SINGAPORE - SILVER FOR SARA MORGANTI ON ROYAL DELIGHT, ITALY - AND GOLD FOR SOPHIE CHRISTIANSEN ON JANERO 6, GREAT BRITAIN

GRADE IV
BRONZE FOR FRANK HOSMAR ON ALPHAVILLE N.O.P, NETHERLANDS - SILVER FOR SOPHIE WELLS ON VALERIUS, GREAT BRITAIN - AND GOLD FOR MICHELE GEORGE ON FBV RAINMAN, BELGIUM

GRADE II
BRONZE FOR SILVIA VERATTI ON ZADOK, ITALY - SILVER FOR PEPO PUCH ON FINE FEELING S, AUSTRIA - AND GOLD FOR LEE PEARSON ON ZION, GREAT BRITAIN

GRADE II
BRONZE FOR LAURENT BARWICK ON OFF TO PARIS, CANADA - SILVER FOR NATASHA BAKER ON CABRAL, GREAT BRITAIN - AND GOLD FOR RIJT VAN DER HORST ON UNIEK, NETHERLANDS
VAULTING IS A YOUTHFUL, THEATRICAL DISCIPLINE IN WHICH ATHLETES PERFORM ON THE BACK OF A CANTERING HORSE AND IT MADE A FLEETING APPEARANCE AT THE 1924 OLYMPIC GAMES IN ANTWERP, BELGIUM. THE DISCIPLINE DEMANDS AN OUTSTANDING PHYSICAL CONDITION FROM THE VAULTER, A HARMONIOUS RELATIONSHIP WITH THE HORSE, AND FIRST-CLASS TEAMWORK. THE EXERCISES INCLUDE ARTISTIC MOUNTS AND DISMOUNTS, SHOULDER STANDS AND HANDSTANDS ON THE HORSE, CARRYING OR LIFTING ANOTHER VAULTER, AND KNEELING AND STANDING EXERCISES. THE HORSE IS GUIDED ON A LONG REIN BY A LUNGER STANDING ON THE GROUND WHO ENSURES THAT A STEADY CANTER IS MAINTAINED ON A CIRCLE WITH A MINIMUM DIAMETER OF 15 METRES.

INDIVIDUAL GOLD AND SILVER FOR JACQUES FERRARI AND NICOLAS ADREANI, FRANCE
PLATINUM CLUB
have it All...

16033
Now open
REINING IS DESIGNED TO SHOW THE ATHLETIC ABILITY OF RANCH-TYPE HORSES IN THE CONFINES OF A SHOW ARENA. CONTESTANTS ARE REQUIRED TO RUN ONE OF 10 APPROVED PATTERNS, DIVIDED INTO SEVEN OR EIGHT MANOEUVRES, INCLUDING SMALL SLOW CIRCLES, LARGE FAST CIRCLES, FLYING LEAD CHANGES, 360 DEGREE SPINS AND WHAT IS GENERALLY CONSIDERED THE SIGNATURE MOVE OF THE REINING HORSE, THE SLIDING STOP. THE SPORT WHICH BECAME AN FEI DISCIPLINE IN 2000, ORIGINATED FROM MOVES THAT A CATTLE HORSE MAKES IN PERFORMING ITS DUTIES AND WAS FIRST RECOGNISED AS A SPORT IN 1949 BY THE AMERICAN QUARTER HORSE ASSOCIATION (AQHA).

UNIC BRINGS TOGETHER AND CONFEDERATES THE PROFESSIONAL ORGANISATIONS OF THE FRENCH EQUINE SECTOR IN RACING, SPORT, LEISURE, TEACHING AND RESEARCH. It is the specially appointed intermediary for all the French parties wishing to develop their equestrian activities internationally as it helps them to market their horses, products, services and French know-how. UNIC is also the main partner for foreign investors interested in the French equestrian industry and enables them to discover the world of horses in France and assists in their research.
UNIC’s main features include:

- Representing most of the different private and public sectors of the French horse industry (racing, sport, education, leisure, research).
- Partnerships with the French equine industry.
- Missions on 5 continents and about 30 countries.
- Expertise established since 1949.

Specifically, UNIC’s mission is:

To provide international expert advice and to facilitate project design, development and completion of equine projects:

Whatever the extent of the project, UNIC mobilises its skills to support the professionals concerned. Available to all companies in the equine industry, UNIC monitors and researches a number of topics specific to the horse sector (for example, legal, medical, etc.). This research enables UNIC to continuously expand its information base of the markets and to keep interested parties as informed as possible.

TO INCREASE THE VISIBILITY OF FRANCE IN HORSE COMPETITIONS AND INTERNATIONAL FAIRS:

UNIC offers to accompany interested organisations and to be present at trade shows and other international events considered to be relevant to the French horse industry. It is thus given the responsibility to organise the French Pavilion to make it possible for French companies to optimise their stay. In practice, UNIC offers a privileged site to them, facilitated logistics (organisation of transport, hotel, management of the stand, documents of communication, press relations, etc.) and increased visibility.

TO ACCOMPANY AND OPTIMISE THE VISIT OF FOREIGN DELEGATIONS IN FRANCE:

According to their requirements, UNIC manages the organisation of their stay in France (hotel, transport, translator, etc.), establishes a relevant programme of visits (breeding farms, equestrian centres, centres of reproduction, sales, competition grounds, etc.) and ensures a presence during the stay.
To create and develop the concept of the Games Tours, organised custom-made circuits:

Taking advantage of the visits of many delegations during the Alltech FEI World Equestrian Games 2014 in Normandy, UNIC set up the Games Tours, making it possible for people from abroad to discover the breeding farms, the sporting sites, the French patrimonial sites as well as the know-how available within the French equestrian industry. In parallel with the sporting events, a complete programme of visits was offered to Chinese, Ecuadorian, Mexican and Italian delegations according to their interests and their projects.

Various breeding farms (Haras d’Elle, Brullemail, Haras de la Gesmeray, among others), the National School of Horseriding, the Living Museum of the Horse of Chantilly, the Riding Club of Jardy, the Blondeau school, Saddlery Butet and others opened their doors to these visitors. About one hundred people from various nations came to discover the depth and the wealth of the French equine sector during the Alltech FEI World Equestrian Games 2014 in Normandy. The foreign delegations had the opportunity to meet many French professionals of the equestrian sector during the Games Tours and also in the World Equestrian Games Village.

To widen international networks:

This action, developed and organised by UNIC in collaboration with six French regions (Lower Normandy, Brittany, Champagne-Ardenne, Region Center, Ile de France and Loire Region), aims at initiating or consolidating long-lasting relations between French and foreign partners in the horse industry.

As an inter-professional association, UNIC was in charge of managing the French Pavilion at the Alltech FEI World Equestrian Games Village in Caen.
HORSE TIMES is a complementary quarterly English-language magazine established in Egypt in 1997. It is the only English-language publication in the Middle East dedicated to improving access to services within the equestrian sports industry in the Arab region. The magazine grew to become an arena for sharing valuable information, essential to the future development of the equestrian sport. With its versatile and specialised content, HORSE TIMES has been able to raise media awareness of the sport, and enable readers to envision the future of the sport through the eyes of businessmen, sponsors, and riders, combining local news and events with the latest on the international field. In 2007 the magazine rededicated itself to providing the highest quality news and information, as well as highlighting the role of the horse in culture and civilization; in poetry, in conquests, in art and in concepts of chivalry. In 2012 HORSE TIMES published its first Olympic Edition, and 2015 celebrates its 18th anniversary.

HORSE TIMES is not only Egypt’s leading equestrian magazine, but is also recognised as a leading regional and international magazine, with distribution to key corporations, riders, breeders, horse lovers and equestrian federations throughout Egypt, the Middle East, Europe, and the Americas.
Horse Shoe Nails

info@primenails.in
www.Primenails.in
Tel & Fax:
+91-121-2441300
+91-121-2441110
Made in India