

ARABIAN PASSION THE SECOND SUCCESSFUL YEAR FOR SYRIA'S INTERNATIONAL EQUESTRIAN EXHIBITION



▲ Helal Al Assad, President of the Syrian Arab Horse Association

▼ Manal Al Assad, Honourary President of the Syrian Equestrian Federation

Located at the show grounds near Damascus airport, the 2009 Arabian Passion International Equestrian Exhibition was held between October 16th and the 19th. In cooperation with the Syrian Equestrian Federation and Bassel Al Assad Equestrian Club, and supported by the Syrian Arab Horse Association and Aldimashqea Arabian Horse Stud, many local and international companies made their presence for a second year showing their products. The audience found the exhibition to be useful where one could acquire many promoted brands and where children received entertainment with the pony show just on the outside.

More rewarding was the children's drawing competition that was exceptional and introduced new hidden talents. The exhibition was all about building a young generation that has enough passion and love for horses as well as creating more awareness for everyone else.

The horse auction was a big success with several challenges among buyers. The exhibition was a great success with well-recognised support from organisers to everyone. **HT**

