



PHOTOGRAPHER

CYMON TAYLOR

ANYBODY WHO CALLS IN JOHN CLARIDGE'S AND ROBERT DOWLING'S PORTFOLIOS TO SEE IF THEY WANT TO ASSIST THEM IS DESTINED TO GO FAR. CYMON TAYLOR DID EXACTLY THAT, AND HIS GOAL PAID OFF FOR HE ENDED UP ASSISTING DOWLING FOR A YEAR.

After his time with Dowling ended, Taylor went to the USA where he worked for Annie Leibovitz, followed by 2 year freelance assisting in New York doing occasional pieces for Interview magazine on the side. Since his time assisting, Taylor has built up a series of separate books not content with restricting himself to one narrow area. The surprising thing is that his Car book is as strong as his Portrait book, which in turn is as strong as his Landscapes. "You can't bore people with what you're doing; there's no point in having 50 images all of different things in 1 book. I do have a number of different books and we angle them towards whomever we're approaching. I've always looked for something that is "real", where there is something to be said about a subject, but also about the photographer too."

To date Taylor has done well for himself working nationally and internationally for O&M, Lintas, BBDO and Saatchi & Saatchi amongst many others. His aims are to build up his advertising commissions and "keep

the books because that's what it's all about ultimately, trying to keep your standards as high as possible."

Taylor's new project is a colour photography book named 'After Ruby' published in the name of his two daughters Bea and Ruby.

Not content with only one discipline, Taylor has an active sport interest that is divided between bikes and horses in the main - having both contractual work in the World of Superbikes series (WSBK) and a commitment to one of Europe's largest international equestrian centres. His interest for horses grew after witnessing his daughter Bea, develop a passion for the creature. Throughout 2004 and 2009, Taylor has spent many years shooting horses at Arezzo Equestrian Centre (AEC), and working around most of the world.

In 2004, Photo Station was established but in 2009 closed its office in AEC; a progressive step forwards to shoot more selectively and

capture the entire spirit of equestrian events such as the Global Champions Tour.

Taylor's sport photography does not just concentrate on the machine, animal, or human involved, but on capturing the event as a whole. In equestrian sport, he prefers to work with sunlight in an outdoor setting which provides a wider opportunity to search for the relationship of horse and rider between the jumps. Taylor also seeks to shoot more of the Cross County discipline with his daughter Bea competing, and would like to work in other areas such as Polo and Arabian horses. **HT**

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