

# TURKEY HOSTS THE EQUESTRIAN WORLD

TURKEY WILL HOST THE EQUESTRIAN WORLD WITH THE ATTENDANCE OF MANY INTERNATIONAL COMPANIES AT EQUIST, WHICH WILL BE HELD FROM APRIL 13<sup>TH</sup> TILL THE 15<sup>TH</sup>, 2012, AT THE ISTANBUL EXPO CENTRE (IFM) IN YESILKÖY. IT IS THE VERY FIRST AND THE ONLY EQUESTRIAN TRADE FAIR IN TURKEY, AND HAS ATTRACTED HUGE ATTENTION.

The rapidly growing interest in equestrian culture and horse riding in Turkey has created a huge demand for such an event. For that reason, EQUIST is to become a key asset to equestrian business market access.

The market covers an important part of Caucasus, the Balkans, Middle Eastern and Central Asian regions, where equestrian sport is developing and as a consequence requires international input. Exhibitors of EQUIST will offer great opportunities to all equestrian businesses and enthusiasts such as equestrian clothing, horse breeding information, nutrition, care, treatment, transportation, sport and racing training, and boxes, while open and closed menage will be exhibited. In addition to amateur and professional equestrian industrialists from Turkey, the number of visitors from the Middle East and Central Asian Turkish Republics is expected to be high.



▲ *Osman Bayazit Genç*

## **SUPPORT FOR EQUIST INCREASES:**

Osman Bayazit Genç, the Director of the fair says, "Along with the Turkish Equestrian Federation (TBF), we also get the support of a lot of national federations and authorities. Quite a lot of equestrian authorities from remarkable countries support our fair internationally. We are also highly motivated with the support of

other efficient national organisations. One of these organisations, whose support we highly appreciate, is the Development Committee of Anatolian Horsemanship. By supporting EQUIST, the Turkish Jockey Club, the Turkish Traditional Sports Federation and associations like the Turkish Thoroughbred Breeders, and breeders and owners of Arabian horses, will increase the level of our efforts." 



# HORSE AND EQUESTRIAN FAIR ISTANBUL HORSE SHOW

[www.equist.org](http://www.equist.org)

**13 - 15 April 2012**  
Istanbul Expo Center, Hall 11  
Istanbul - Turkey

THE ORGANIZER  
**EKO**  
FAIR LIMITED CO.



SUPPORTING ORGANIZATIONS



THIS FAIR IS HELD UPON THE AUTHORIZATION OF THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY, IN ACCORDANCE WITH LAW NUMBER 5174.

JAYSBERG