

Happy Birthday

Paul Schockemoehle

A world star turned 60 and is as innovative, young and determined as ever.



He is considered to be Europe's most influential horseman. Paul Schockemoehle shapes the international riding sport like hardly anyone else. At the recent Olympics, he hit the headlines again by not only successfully training the Korean Jumping team that took ninth place at the Olympics, but by being addi-

farm and when Paul turned to the riding sport at the age of twenty-three, he quickly developed from a younger brother of Germany's legendary rider 'Alwin Schockemoehle' to a showjumping star himself. Along with his beloved horse 'Deister', he achieved his three subsequent wins of the European Championships in 1981, 1983 and 1985. Today the name 'Paul Schockemoehle' and his trademark 'PS.' stand for a globally operating business that encompasses - next to the horse business and the organisation of world class tournaments for the international riding sport - a transportation enterprise, a real estate agency and further involvements in up to some 40 to 50 firms. In the east of Germany, he owns one of Europe's most modern stud



Bettina & Paul Schockemoehle; happily married since 1994.
The couple celebrated Paul's 60th birthday on 22nd March 2005.

tionally creative enough to lease his horses to the team in Athens as well! This is just one of the many examples that Paul Schockemoehle stands for. Throughout the years, he has been known for his determination, innovation and his most gifted talents as a businessman! At the age of seventeen, he established Europe's biggest chicken

"... I wasn't a natural born talent in riding, but you can gain your talent by dedication and a good sense for horses..."

farms, the "Lewitz Stud", with more than 1000 horses.

Paul Schockemoehle is not only a star himself, but he detects and makes stars as well; horses & riders alike! Many say that Paul recognizes the capabilities of a horse, its skills and needs better and quicker than anybody else. Ludger Beerbaum, Franke Smutnauk, Otto Becker, Eddie Macken, Meredith Michaels-Beerbaum are some of the international riding stars that matured and trained on the re-nowned premises of Schockemoehle in Muehlen. And also the success of the Saudi Arabian team in Atlanta might be attributable to Schockemoehle. Paul holds long ties to the Middle East, he enriches the Egyptian riding scene by his presence and recently, in February this year, the German Chancellor 'Gerhard Schroeder' invited Paul Schockemoehle to join his delegation on a state trip to several Arab countries. In the Arab World, where horses form part of its wonderful history and tradition, it could well happen that you might have to explain who the Chancellor of the Federal Republic of Germany is, but you do not have to explain (to a horse lover) who Paul Schockemoehle is! ■