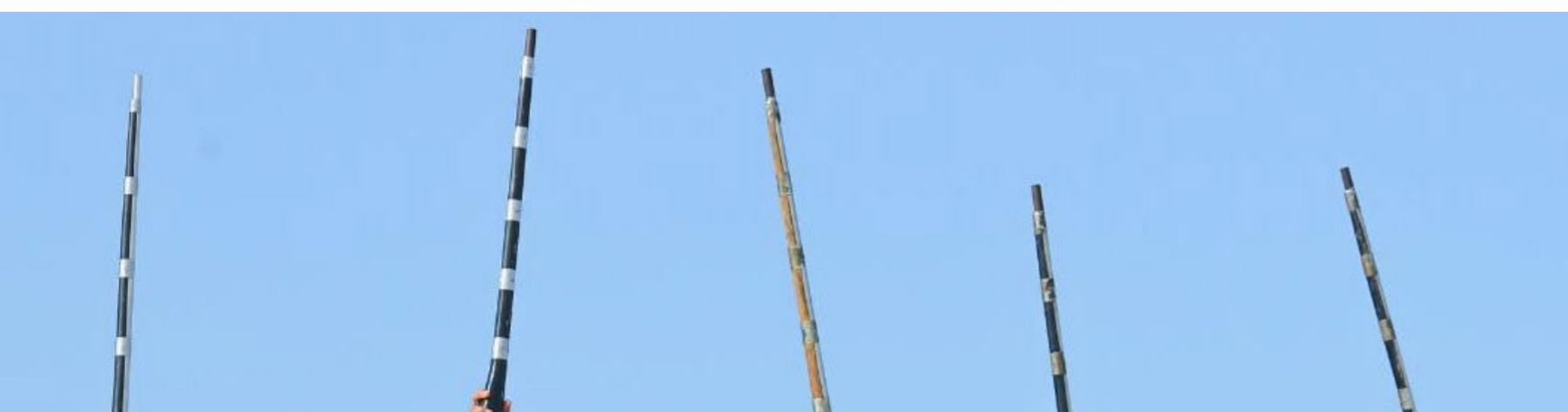


Salon du Cheval d'El Jadida 2023

A Celebration of Horses, Culture, and Sustainable Development!

By Nermin Marwan



THE 14TH EDITION OF THE SALON DU CHEVAL D'EL JADIDA, HELD FROM 17TH TO 22ND OCTOBER 2023, UNDER THE HIGH PATRONAGE OF HIS MAJESTY KING MOHAMMED VI, MARKED A SIGNIFICANT MILESTONE IN PROMOTING THE EQUINE SECTOR IN MOROCCO AND SHOWCASING THE COUNTRY'S RICH EQUESTRIAN HERITAGE. THIS PRESTIGIOUS EVENT BROUGHT TOGETHER OVER 1000 HORSES, 160 RIDERS, 100 EXHIBITORS FROM 40 DIFFERENT NATIONALITIES, AND ATTRACTED MORE THAN 600,000 VISITORS, INCLUDING 600 JOURNALISTS. WITH A DIVERSE PROGRAM OF ACTIVITIES, THE SALON DU CHEVAL D'EL JADIDA 2023 CELEBRATED THE DEEP CULTURAL CONNECTION BETWEEN MOROCCANS AND HORSES, WHILE EMPHASIZING THE IMPORTANCE OF SUSTAINABLE DEVELOPMENT IN THE EQUESTRIAN WORLD.



Tbourida Show

One of the captivating highlights of the Salon du Cheval d'El Jadida was the **Tbourida** show, an awe-inspiring display of traditional horsemanship and Moroccan heritage. **Tbourida**, also known as Fantasia, is a thrilling equestrian spectacle that showcases the skill and precision of Moroccan horsemen. The country's finest Tbourida troops (Sorbas) participated in the Grand Prix of His Majesty King Mohammed VI of Tbourida, captivating the audience with their synchronized movements, thunderous gunshots, and stunning display of horsemanship.

Grand Prix de Sa Majesté Le Roi Mohammed VI Tbourida - 6th Edition winners:

El Assri Oussama from Casablanca-Settat with an impressive score of 76.00.

Serfak Hamid from Marrakech-Safi, secured second place with a

score of 72.50.

El Yaqout Rachid from Beni Mellal-Khenifra, achieved a commendable score of 72.30.

Gissen Mohamed from Marrakech-Safi, earned fourth place with a score of 69.97.

Ennasihi Brahim from Guelmim-Oued Noun, displayed a remarkable performance and scoring 69.92.

Oublal Mohamed from Souss-Massa, captured the audience's attention with a score of 69.70.

Moroccan Arab Horse Breeders' Cup Winners

Colts Championship

The Salon du Cheval d'El Jadida 2023 also showcased the Moroccan Arab Horse Breeders' Cup, a prestigious competition highlighting the





beauty and elegance of Arabian horses. **In the Colts Championship category**, the winners were:

Gold Champion: **Azzar ME**, owned by **El Atouani Mohamed Amine**, showcasing exceptional qualities and securing the top position.

Silver Champion: **Jaouhar HD**, owned by **Darim Hassan**, impressing the judges and earning a well-deserved second place.

Bronze Champion: **Borj Al Arab ME**, owned by **El Atouani Mohamed**, displaying remarkable characteristics and achieving the third position.

Stallions Championship

In the Stallions Championship category of the Moroccan Arab Horse Breeders' Cup, the winners were:

Gold Champion: **Jamil BM**, owned by **Benlafkih Mehdi**, exuding grace and elegance to claim the top position.

Silver Champion: **Menara Ar-Ra'd**, owned by **Benlafkih Karim**, impressing the judges and securing a well-deserved second place.

Bronze Champion: **Qadamous Al Boraq**, owned by **Jamai Ghizlani Anas**, showcasing remarkable qualities and achieving the third position.

Presidential Message - Charif Moulay Abdellah Alaoui

Under the High Patronage of His Majesty King Mohammed VI, the Salon du Cheval d'El Jadida 2023 was a testament to Morocco's commitment to the equine sector. Charif Moulay Abdellah Alaoui, in his message as the President, emphasized the Salon's role in promoting the equine industry, highlighting its cultural significance and the

profound bond between Moroccans and horses. The Salon's diverse program of recreational, cultural, artistic, and sporting activities attracted a wide-ranging audience, fulfilling its mission of promoting the equine sector.

Commissioner's Message - Dr. El Habib Marzak

Dr. El Habib Marzak, the Commissioner of the Salon du Cheval, highlighted the theme chosen for the 14th edition: *"Horses and Sustainable Development."* This theme aimed to explore the role of horses and the equestrian sector in achieving sustainable development goals. The event program showcased Morocco's rich equine cultural heritage and the versatility of horses in various domains, including sports, culture, and festivities. The Salon provided a platform for experts and stakeholders in the equine sector to exchange knowledge and foster collaboration, while also emphasizing the importance of passing on equestrian traditions to new generations.

The Salon du Cheval d'El Jadida 2023 was a resounding success, captivating attendees with its vibrant display of equestrian excellence, cultural heritage, and commitment to sustainable development. From the exhilarating Tbourida show to the Stallions Championship and a wide array of activities, the Salon celebrated the profound connection between Moroccans and horses. With its international participation and diverse program, the Salon du Cheval d'El Jadida continues to play a crucial role in promoting the equine sector and honoring Morocco's enduring equestrian traditions. 🐾



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