

SALON DU CHEVAL D'EL JADIDA 2019

THE HORSE IN  
THE MOROCCAN ECOSYSTEMS





UNDER THE HIGH PATRONAGE OF HIS MAJESTY THE KING MOHAMMED VI, MAY GOD GLORIFY HIM, LE SALON DU CHEVAL D'EL JADIDA HAS BEEN CONTRIBUTING, SINCE 2008, TO THE DEVELOPMENT OF THE MOROCCAN EQUINE SECTOR.

*“The choice of the theme of this edition, « The Horse in the Moroccan Ecosystems »; is explained by the diversity of the geography, the climate and the rich vegetation of our country. This diversity stands behind the multiple uses of the horse in different Moroccan territories; the theme also tackles the existence of a rich and varied cultural heritage.*

This latter will be developed through three main points: geography, socio-economy and culture.

The Grand Prix of His Majesty The King Mohammed VI of Tbourida returns for its **fourth long awaited edition**, which gathers the best Sorbas of the Kingdom competing against each other, each representing a region of the country.

The Grand Prix of His Majesty the King Mohammed VI of the Jumping competition, is the closing of the international competition CSI 1 \* and CSI 4\* W, the International Arabian Horse Show, The International Barb-Horse Championship, the Moroccan Arab Horse-Breeders' Cup, The Arab-Barb Champions 'Cup and the Final of the Equi-Play Tour.

The horse will be at the center of many cultural and scientific conferences, in addition to leisure and educational activities, which are especially designed for children to allow us, consolidate our mission in favor of the transmission of the Moroccan

heritage in terms of the know-how and of the equestrian art.

The twelfth edition of this fair brings its share of new additions. I would particularly mention the important participation of the African countries and their involvement in the various activities of the event, the diversification of the recreational and educational activities and the enhancement of our cultural heritage linked to the horse.” \_El-Habib Marzak \_COMMISSIONER

### 12<sup>TH</sup> EDITION ACTIVITIES AND COMPETITIONS

- GRAND PRIX OF HIS MAJESTY THE KING MOHAMMED VI OF TBOURIDA
- MOROCCAN ARAB HORSE BREEDERS' CUP
- ART COMPETITION FOR YOUNG TALENTS
- INTERNATIONAL ARABIAN HORSE SHOW “CHAMPIONSHIP”
- ARAB-BARBS CHAMPIONS' CUP
- PHOTOGRAPHY CONTEST
- INTERNATIONAL BARB-HORSE CHAMPIONSHIP
- INTERNATIONAL JUMPING COMPETITION
- NATIONAL FARRIERY CHAMPIONSHIP






*“Several activities related to the horse are organized within the framework of national and international competitions or exhibitions of a very high level.*

The entertainment program remains in line with the guidelines of a professional fair in which fun, cultural, artistic, sporting and recreational equestrian activities are judiciously gathered; the fair attracts an ever-increasing and diversified public each edition.

It has become a display platform for our rich cultural heritage linked to the horse and an opportunity to express the deep attachment of Moroccans to this noble creature. The fair contributes to the development of horse-related professions and equestrian activities in Morocco. It also offers an essential platform for exchange between the various contributors of the equine sector.

On an international scale, Le Salon du Cheval d’El Jadida has acquired an indisputable reputation. It is one of the most famous horse shows in the world, given the diversity of activities organized within, and the opportunities for national and international professionals to meet each other. “\_Charif Moulay Abdallah Alaoui- PRESIDENT. 

*All photos by Salon Du Cheval*

## STATISTICS

- OVER 100 EXHIBITORS.
- 7 DAYS OF SHOW
- 35 FOREIGN NATIONALITIES.
- OVER 100 HORSES.
- OVER 700 RIDERS  
(SHOWJUMPING, TBOURIDA AND SHOWS).
- 220,000 VISITORS INCLUDING 20,000 CHILDREN.
- OVER 600 NATIONAL AND INTERNATIONAL JOURNALISTS.
- 25 INTERNATIONAL JOURNALISTS COVERED THE SHOW REPRESENTING 22 INTERNATIONAL PUBLICATIONS FROM 10 COUNTRIES.



**PLUS VITAMINS**

# HORSE FEED FOR ALL TYPES OF HORSES

Equiknocks contain  
Protein: 14 % - Fiber: Not less than 12% - Fat: 2-3% - Ash: 5-7 %



**Equiknocks**  
Horse Feed

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